



***For Immediate Release***

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## **Making a New Jesus Film in a Brand New Way with Multiple Generations involved**

**Dallas/Ft. Worth, TX**—There is a buzz starting with a relatively small group of people about a brand new fundraising effort, one that has never been done before, for a new non-profit movie production. Reaching out with technology, a lot of passion and a little mystery, The New Jesus Movie movement has started.

The movie will come from millions of producers—everyday, normal people—all over the world who are part of the movement to bring *Jesus...No Greater Love* to a new generation. The brain child of actor, author and speaker Bruce Marchiano, *Jesus...No Greater Love* is sparking a movement of love within the body of Christ. It is a visual love letter to the world.

Bruce is flanked by a passionate group of people who have already caught the vision for what this film can be and are committing extraordinary effort to raising support for the project. These are small business owners and employees working around the clock, utilizing all their personal and professional networking abilities to spread the word about this once-in-a-lifetime opportunity to reach the world for Jesus. They have launched a grassroots fundraising and social media effort reaching out to individuals incorporating social networking venues such as Twitter, Twitter Hashtag, Facebook, Flickr, Tangle and YouTube. This fundraising effort has the potential to sweep across the globe in mere seconds. By incorporating traditional publicity, the group is ensuring that millions more will hear this message through traditional media outlets as well.

### ***No big name actors. No powerful investors. Just the gospel.***

Conspicuously absent from the group are Hollywood insiders, celebrities and well-heeled investors. A spokesman for the group states, “This is an unprecedented fundraising adventure. It’s not about big endorsements, record-breaking profits or any media machine. If this works and we make the new Jesus movie for the next generation, it will be because of God’s power, and the glory will go to Him alone.”

Fifteen years have passed since Bruce Marchiano portrayed Jesus in the word-for-word dramatization of *The Gospel According to Matthew*. Now, Bruce is back, this time as the creative force fulfilling a God-given vision to send the gospel—word for word from the book of John—to the nations and the next generation in a form that leaps off the screen and into hearts. His vision is to make *Jesus...No Greater Love*, a world-class film that will capture the heart, character and the authority of Jesus as never before, featuring all the new production techniques and CGI technology.

The movie’s \$45 million budget (a typical Hollywood production has a price tag of \$100 million) will come from everyday, normal people who are part of the movement to bring a new film to a new generation. Bruce is asking 4.5 million people from every generation to give a tax deductible donation of \$10 each in time for the scheduled beginning of production in March 2010.

Though *Jesus...No Greater Love* will be released to movie theaters, the movement isn’t about generating commercial success. “This isn’t about the box office. It’s about millions of youth watching this movie on iPods, cell phones, the internet, etc., and it also being projected on an old bed sheet in an Indian leper colony. This is a movie produced by the body of Christ to reach the entire world for Christ,” Marchiano says.

For more information, visit [www.NewJesusMovie.com](http://www.NewJesusMovie.com).